



Sponsorship Packages



Tournament Sponsorship Package

The highest level of sponsorship is for **only one company** to be the featured sponsor of the Paddles for Rainbows tournament. You will be listed on all marketing materials both digital and print, you will be highlighted in all social media event posts, and your company will be listed with a linked logo as a Rainbows supporter on the website for a year. The Tournament Sponsor is also invited to be on-site at the event with a display table and opportunity to interact with all attendees. Before the tournament begins, the Tournament Sponsor is given 4 minutes to address the attendees. Following the event, they are provided with a contact list of attendees to send one custom email to.



Bar Sponsorship Package

Upper-level sponsorship includes top-tier benefits like branding and signage of the bar and beverage area. You are invited to provide promotional materials to guests, you will be highlighted in a solo social media post across all platforms, and be listed as a Rainbow's supporter on our website for a year.



Dinner Sponsorship Package

Mid-level sponsorship will give your company the opportunity to sponsor the catered dinner area. You are invited to provide promotional materials to guests, you will be recognized with signage, and highlighted on all Rainbow's social media accounts. You are invited to provide a promotional item or flyer to be included in the participants giveaway bags, as well as display a 2'x6' banner in the courts and playing area.



Court Sponsorship Package

Entry-level sponsorship that allows your company to sponsor one of the 6 courts. There will be signage with your company logo and QR code to your website. You will also be highlighted on all Rainbow's social media accounts as a sponsor. Your company is invited to provide a print or promotional item to the participant giveaway bags.